



Anil Bansal & Associates

— CHARTERED ACCOUNTANTS —



Audit & Assurance

Taxation

Corporate Advisory

Debt Syndication

Transaction Advisory

Other Services

Covid-19 Business Support

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ABOUT US

Anil Bansal & Associates, **founded in 1990 is one of the fastest growing firm of chartered accountants in India.** For over 3 decades we have earned our clients trust by delivering consistent high-level of professional expertise in the field of -

1. Assurance
2. Taxation
3. Corporate and Transaction Advisory etc.

A powerhouse of superior talent and diverse experience, our firm has always stayed a step ahead and led by example in providing innovative solutions to its ever-growing list of versatile clienteles across numerous industries. We owe our success to our flourishing client relationships and our team of extremely wise and talented people. Our philosophy is to partner equally with our clients and not be a distant services provider. Since businesses are inherently different, we tailor our services to meet our client's specific needs and exceed the 'one-size-fits-all' standardisation.



Founder's Story

Mr. Anil Bansal is the founder of ANIL BANSAL & ASSOCIATES has completed M.Sc. (Botany) and then qualified as a Chartered Accountant in 1988. He is a man of ethics and principles. With a keen interest in finance and his undivided determination to conquer his dreams and ambitions, he started this firm alone from scratch. After 30 years of planning and working hard every day, he has succeeded in creating a powerful reputation as the "Man of wisdom." However, his success is beyond just monetary growth and lies in the strong foundation he has created at work with his employees. A boss, a friend, a confidant he has a team which he could strongly rely on and vice versa.

With over 30 years of experience and continuous learning, he has become a storehouse of practical knowledge especially in fields like –

1. Auditing and Advisory Role
2. Management Consultation
3. Direct and Indirect Tax Advisory
4. Litigation Support Services
5. Debt syndication
6. Consortium formation
7. TEV Study

OUR VALUES

Our focus lies entirely on the quality of work and deploying best practices. Our goal is to add as much value as possible to our clients work and enter the realm of supremacy at whatever we do.

We help to increase self-value and self-esteem, more so becoming independent is one of our goals. The achievement of financial, emotional, social, career and personal independence gives us a sense of accomplishment that eventually changes how we rate ourself and how others view us.

Our services are aimed at protecting our client's interests. By adopting transparent methods and adhering to the highest ethical standards, we ensure client confidentiality. Whilst collaborating with our clients, we stay absolutely independent in order to give our unbiased opinions.

Instead of being just a distant service provider, we like to closely collaborate with our clients in all our engagements. We work with them as ONE team and take ownership and responsibility of things in order to create long lasting partnerships built on effective communication and trust.

We are extremely passionate and committed about our work. By creating a highly stimulating work environment, we focus and perform to not just satisfy but to delight our clients with work beyond imagination.

Passion

Partnership

Integrity

Independence

Excellence

TEAM

We recruit, train, motivate and retain highly capable and talented people who bring quality in their work and deliver best solutions. We nurture our team members and turn them into our assets. At present we have a Professional team of CA, CS, MBA and technical experts.

Curiosity to learn and the humility to always be ready for all challenges form the basic DNA of our teams. We are a team of cooperative and accommodating people who can PREPARE and IMPLEMENT -

1. Accounting Systems
2. Accounting and Auditing Standards (Including IFRS)
3. Information Technology and Auditing Techniques
4. Latest Regulatory Knowledge Updates

At ABA, employees are given a platform to aspire and work in a healthy and adaptable environment. We encourage innovative thinking and give several opportunities to create new paths. The growth of any organization lies in the growth and satisfaction of its employees hence, the core values, client commitment, work culture and the integrity of ABA's management is of utmost importance to us. We have always entrusted employees with opportunities to work in cross-functional assignments with complete ownership and flexibility. Our team is always prepared for endless challenges that come day to day to find solutions and adapt with the ever-changing feedbacks of the world.

OUR SERVICES

Audit & Assurance

Assurance

- 1. Statutory Audits under Companies Act, 2013**
- 2. Internal Audit**
- 3. Stock Audit**
- 4. Concurrent Audit**
- 5. Compliance Audit**
- 6. Management Audit**
- 7. Revenue Audit**
- 8. Financial Analysis and Due Diligence**

Auditing is a highly complex process. The importance of auditors as a vital link in the financial reporting chain and their role as trusted advisors has increased manifold currently. We at ABA understand that in order to deliver quality audit and assurance services, we must look beyond the traditional ways and understand stake-holders concerns relating performance, privacy, risk, controls and data analysis.

We have successful work experience with several leaders from different industry verticals. This kind of exposure increases the ability of stake-holders to trust and have confidence in our work. Our audits begin with understanding our clients area of operation and identifying their major risk areas. We work closely with them to comply with Accounting Standards, Standards on Auditing and other applicable provisions of the law.

Delivering these services, we adhere to the highest standards of independence, professional objectivity and technical excellence. Our audit procedures and policies have been subjected to external reviews by Quality Control Board of ICAI Peer Review.

OUR SERVICES

Taxation

We have noticed how managing complex tax issues and adapting to continuous ongoing tax reforms can drain resources, time and money to a great extent. That is where we can provide customized services depending upon the client needs. We at ABA always strive to provide effective compliance services and in depth technical expertise from a wide range of tax services such as:

1. Direct Tax Services:

- Corporate Tax & Business Advisory Services
- Personal Taxation Services
- Tax Audit as per Income Tax Act
- Tax litigation Support Services (Assessments, Commissioner Appeals, Income Tax Tribunal)
- Regulatory and Statutory compliance.

2. Goods & Services Tax:

- GST Consultancy Services
- GST Compliance
- GST Audit Services
- GST Representation Services

3. International Tax & Transfer Pricing:

- Transfer Pricing (Planning, Advisory, Documentation, Audit & Certification)
- Cross Border Transaction Advisory

OUR SERVICES

Corporate Advisory

**1. Implementation of IndAS and
Restatement of Accounts**

**2. Internal Financial Control
Reporting**

**3. Company and LLP Formation
and Business Setup**

**4. Advisory Compliance
associated with SEBI, RBI, NBFC
& ROC matters**

In today's competitive economy, businesses cannot survive without being clear about their strategy plans to reach their desired goals. We believe in identifying and addressing potential operational and financial problems; and complying with legal requirements on timely basis. Indian corporate laws require regular and extensive compliances and record keeping. A new corporate entity requires several registrations and approvals before commencement of business. ABA supports on-going business operations and new start-ups by offering various enumerated services.

OUR SERVICES

Debt Syndication

1. Project Finance

With a team of expert advisors from Manufacturing, Infrastructure and Real Estate industries, we help you and the best option for financing such as:

- Term Loan, Working Capital
- Equipment Loans
- Fund & Non-Fund based limits
- Acquisition funding
- Bill & Fee Discounting
- OD limit, LRD, Inventory Funding, CF based funding

2. Working Capital

We can help in arranging the working capital limits (Funded and Non-Funded) for domestic, import and export business in the form of INR as well as foreign currency such as:

- Over Draft
- Pre Shipment and Post Shipment limit for Export
- Bill Discounting (Domestic & Foreign)
- Cash Credit
- Trade Finance
- LC (Domestic & Import) and BG

3. Restructuring

Anil Bansal & Association Restructuring Services provides reorganization, turnaround and implementation advice and services to underperforming and financially distressed businesses, their stakeholders and advisors.

Our team advises Corporate Stakeholder's on mandates like Navigating Bankruptcies, Interim Finance, Acquisition Funding, One Time settlement, Debt Restructurings etc.

OUR SERVICES

Transaction Advisory

1. Business Valuation

2. IPO (SME & Main Board)

3. Right Issue

4. Mergers / Acquisition

5. Winding Up

We provide one-of-a-kind insights and options for structuring and strategizing to enhance the value of an enterprise. Our extensive experience with various corporate and industries facilitates the provision of such services.

We are focused and relationship-driven while maintaining standards of independence, objectivity and confidentiality. Every problem is addressed with an independent and unbiased approach. We have a dedicated team of multidisciplinary, experienced professionals who offer a range of services designed to meet your different needs:

- 1. Management Consultation**
- 2. Financial Consultancy Services**
- 3. Business Set Up Outside India**
- 4. Consultancy in Private Equity and Debt**
- 5. Consultancy related to Capital Markets**
- 6. Private Client Services**

COVID – 19 Business Support

In response to the novel coronavirus (COVID-19), Anil Bansal & Associates has assembled an integrated COVID-19 Business Support Services. As the impact of the COVID-19 is being felt by all businesses around the world. Leaders are navigating a broad range of interrelated issues that span from keeping their employees and customer safe, shoring-up cash and liquidity, reorienting operations and navigating complicated government support programs.

We believe, as detailed in Anil Bansal & Associates upcoming services those should start with organizational purpose, potential, and perspective:

Purpose – integrating the wellbeing and contributions of individuals in the organization’s mission and work

Potential – for what can be achieved by individuals and teams, and

Perspective – with a focus on moving boldly into the future.

We will help you to better understand the potential accounting, maximizing returns, managing risk, disclosure implications for your company and ensuring the continued health of your business demands a deep understanding of changing market conditions and government policy. Timely, in-depth political and economic scenario analysis for the outbreak and the potential path(s) to recovery for individual economies is increasingly critical to business planning and commercial decisions.

COVID – 19 Business Support

Our teams are working Digitally and serving their clients with efficiency and effectiveness and we are dedicated to providing uninterrupted advice and assurance during this time. Following are the Services we are providing:

1. Financial Reporting

- Help you to Better understand the potential accounting and disclosure implications as per new
- IFRS after COVID-19.
- Help you to understand what are the relevant Going Concern Consideration.
- Statutory Audits considering COVID-19 norms
- Help you to understand the Inventory Status, will also help you in Updation of inventory policy and planning parameters

2. Tax & Legal

- Tax Planning
- Tax accounting and risk advisory services
- Tax compliance
- Managing tax controversy and policy
- Tax function operations
- Help in Dispute resolution scheme **“Vivad Se Vishwas”** for Direct tax litigation cases

3. Business Performance & Protection

- Re-engage and redeploy the workforce to maximize their contribution and potential for rapidly evolving organizational priorities
- Rethink work, workforce, and workplaces to leverage experiences of the COVID-19 response and the opportunity to accelerate the future of work
- Reboot and realign the HR function and people operations with the most pressing business and workforce priorities
- Financial Analysis and Due Diligence.
- Digitizing the entire workspace for better efficiency and effectiveness.

4. Financial Consultancy

- Planning for improvement in working capital cycle (inventory moment and debtor cycle).
- Planning for Cost Reduction such as production cost, Employee Benefit, marketing cost, and administrative cost.
- Advisory for availing the COVID-19 emergency working capital limit provided by the banks.
- Advisory for additional working capital cycle due to COVID -19
- Restructuring of debt in case of stressed organizations.

CONCLUSION

By engaging and supporting various businesses since the last 30 years, it has enabled ABA to earn unwavering trust and reliance from its clients. Businesses grow and with it grows the success of its owners. This ability of the business owners coupled with the trust they repose in ABA has enabled the Private Client Services service line to further support business owners in their individual capacities.

We offer special services where team ABA has advised multiple business owners on matters of estate management, family office support, investment management, succession planning, trusts, etc. With trust comes responsibility and the ability to work on engagements regarding advisory capacity without actually engaging in management of the assets in order to avoid any conflicting situations.

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